



CITY OF LAWRENCE  
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DANIEL RIVERA  
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**PRESS RELEASE**

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**Clean Lawrence Initiative Starts Strong  
25 Workers, 42 New Barrels**

**July 19<sup>th</sup>, 2016, Lawrence, MA-** Mayor Daniel Rivera, with City Council President Kendrys Vasquez announced a major Clean Lawrence initiative in a press conference earlier today. As part of the Clean Lawrence initiative, Mayor Rivera and Council President Vasquez have secured donations that put 42 new trash receptacles on our streets and hired 25 temporary workers to clean the streets. “Clean streets are crucial to having confidence in our City,” said Mayor Daniel Rivera. “Deploying these new barrels throughout the city, coupled with the added 25 temporary workers in the DPW department will make a positive difference in the way our streets look. This initiative makes large strides in our effort to Make Lawrence Better.”

Eighteen of the trash receptacles were paid for with the proceeds from the “Live by Night” production company for the filming of the movie last fall. Council President Vasquez was able to secure a donation of 24 trash receptacles from the Marriot Hotel of Peabody, MA. In total, 42 trash receptacles have been deployed in neighborhood business districts throughout the city. “It was my honor to partner with Mayor Rivera in this important effort to clean our city streets,” said City Council President Kendrys Vasquez. “These added trash receptacles will lower the amount of littering in our neighborhoods and as a result, will create a cleaner Lawrence.”

The 25 temporary Clean Lawrence workers will be cleaning city streets throughout the summer. The trash receptacles that have been deployed will be in their new locations permanently and emptied by DPW staff regularly.

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