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For Immediate Release

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**UMass Day in Lawrence
Lawrence/UMass Build Partnerships**

September 21, 2016, Lawrence, MA- Mayor Daniel Rivera and key city staff held meetings today with high level officials from the University of Massachusetts Lowell and the University of Massachusetts Amherst to further build partnerships and relationships to make the UMass system a more prominent institution in the City of Lawrence.

UMass Lowell Visit: Adam Baake, Director of Campus Planning and Development and Peter Brigham, Urban Design, Transportation and Campus Development met with Mayor Rivera, Abel Vargas, Business Development Director and Theresa Park, Planning Director to talk about short term and long term space and programming needs at UMass Lowell and how Lawrence can help them fill them. After a power point presentation about higher education specifically, but economic development generally in Lawrence, the UMass Lowell contingency went on a tour of several sites in Lawrence. Mayor Rivera and Abel Vargas met with Chancellor Maloney last month to begin this conversation.

UMass Amherst Visit: Mayor Rivera, Chancellor Subbaswamey, Leykia Brill, Assistant Provost for Diversity, Dale Hendricks, Admissions Director, Lawrence High School Headmaster Michael Fiato and curriculum and guidance staff at LHS, got together for the first of many conversations about how Lawrence High School students can better prepare, and have greater success gaining admission to UMass Amherst. Workshops for teachers, parents and students on the application and admissions process were scheduled at UMass Amherst and Lawrence High School. UMass Amherst visits by Lawrence High School students were also discussed. Chancellor Subbaswamey, Headmaster Fiato and Mayor Rivera promised to work together to grow the number of Lawrence High School students entering UMass Amherst and succeeding. This is Chancellor Subbaswamey's second visit to Lawrence this year. The first visit included UMass President Martin T. Meehan.

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