



CITY OF LAWRENCE
OFFICE OF THE MAYOR

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DANIEL RIVERA
MAYOR & CEO

PRESS RELEASE

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**Lawrence to Raise White Ribbon Flag
Invites Men in Community to Attend**

February 27, 2017, Lawrence, MA- As a local affiliate of the Massachusetts White Ribbon Day Campaign, Mayor Daniel Rivera, with Delamano, Inc. and the YWCA of Greater Lawrence, will be hosting a flag raising ceremony on Thursday, March 2nd at 4:30PM outside of City Hall. “By participating in the Raise a Flag to Raise Awareness initiative, the men and boys of our community will show they do not tolerate or condone men’s violence towards women, men or children,” said Mayor Dan Rivera. Details on the flag raising ceremony are below.

Who: Mayor Daniel Rivera
Delamano, Inc.
YWCA of Greater Lawrence

When: Thursday, February 2nd
4:30pm

Where: Campagnone Common
Flagpole across the street from Lawrence City Hall

The 10th annual White Ribbon Day is a statewide campaign sponsored by Jane Doe Inc. Throughout the month, men across the state will show their support by encouraging others in their organizations, families and workplaces to wear a white ribbon, place a poster up at their workplaces, spread the word about the campaign and its aims, organize local events to speak out against violence towards women and all gender based violence, and challenge attitudes and behaviors which condone or tolerate violence. The campaign takes its cue from the Universal Declaration of Human Rights that speaks to how violence against women is a human rights violation and how these abuses around the world are obstacles to efforts for peace and gender equality in all societies.

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