



**CITY OF LAWRENCE
MASSACHUSETTS**

The Common NEWS



www.cityoflawrence.com

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MESSAGE FROM THE MAYOR

Residents and friends of the City of Lawrence, it is finally Spring! Hopefully most of you are shoveled out in anticipation of warmer days to come. As it is with any rough winter, there is a significant amount of trash and debris left in the wake of our record-breaking winter. I want to ask and encourage you all to make every effort to keep your front walkways clean. Even more than that, I want to urge you to join us for our Earth Day cleanup, where 2,000 volunteers are expected to help clean our city! Come help us Make Lawrence Better on April 25th, at 8am at Pemberton Park, see you there! For more information call: 978-974-0770 x7001

Sincerely,
Dan Rivera

NEW FIRE CHIEF MORIARTY SWORN IN



*L-R – New Fire Chief Brian Moriarty and Former Fire Chief John Marsh at the Swearing In Ceremony.
Photo courtesy of The Eagle Tribune*



*Patricia Moriarty pins the fire chief's official pin on her son, Chief Brian Moriarty's jacket after he was sworn in.
Photo courtesy of The Eagle Tribune*

On Saturday, March 23rd, Mayor Rivera, with the Lawrence Fire Department, held a Swearing In Ceremony for our new Lawrence Fire Chief, Brian Moriarty. An audience of about 100 including City officials, City Councilors, Elected Officials, area Fire Chiefs and family members gathered at the Reliefs In for the event, where Ray Kenyon Sr. led a march into the ceremony playing the ceremonial bagpipes. Chief Moriarty was sworn in alongside Captain Tara Reardon, Lt. Ryan Lavallee, Lt. Patrick Lafrance, Firefighter John Duggan, Private Elvis Frias, Private Daniel Sullivan, and Private Wilson Ventura.

NEW PARK BEGINS CONSTRUCTION



Construction work has started on the Ferrous Site, a 3.3 acre parcel at the confluence of the Merrimack and Spicket Rivers in the North Canal National Historic District. This past summer and fall was dedicated to numerous planning meetings and the removal of aggressive and unsightly vegetation which will be replaced with native hardwoods and wild flowers. Upon completion we anticipate the Ferrous Site and the Lower Locks waterfalls will become one of Lawrence's best places to visit. The park development is a city partnership with Groundwork Lawrence.

DEPARTMENT UPDATES

ASSESSOR'S OFFICE

ASSESSOR'S OFFICE LAUNCHES PARCEL MAPPING PROJECT USING GIS

The City of Lawrence through the Assessor's Office (Alexcy Vega, Chief Assessor) recently launched a comprehensive parcel mapping update for FY2016 using the latest digital mapping technology. The transition to digital mapping was made possible through a state program for developing statewide standardize assessor mapping in digital format. Once the City's request to participate in the state program was accepted, MassGIS contracted with Boston-based Applied Geographics to develop the standardized digital data. Following completion of the standardized digital format, the Assessor's Office started working closely with the Merrimack Valley Planning Commission (MVPC), to produce the new set of official City maps – the first of their kind being developed for the Assessor's Office using Geographic Information Systems (GIS). Historically, the City's assessor maps were hand drawn and updated by hand each time a new lot or subdivision was approved in the City. Now, by using the electronic mapping and GIS, the update process will be much more efficient, timely and accurate.

PURCHASING



The City of Lawrence, through its Purchasing Department, has partnered with the Commonwealth of Massachusetts Operational Services Division (OSD) to utilize their COMMBUYS website to maximize our savings on products and services each department uses on a daily basis to provide outstanding services to the citizens of

Lawrence. With tax payer money in mind, we continually strive to buy smart and make available to all city departments, cost effective solutions to their purchasing needs.



OPERATIONAL SERVICES DIVISION



Connect to COMMBUYS Market Center

POLICE DEPARTMENT



MEET PATROL OFFICER ANA VILLAVIZAR

Officer Villavizar was born in Salcedo, Dominican Republic and at the age of 2 years old came to the United States with her parents and two siblings. In 2008, her junior year of high school, Villavizar joined the Massachusetts National Guard as a Military Police Soldier in the 972nd MP Battalion. The primary reason she joined the military was in order to begin working in a field that involved conducting police functions in order to begin molding her future as

a police officer. In June 2012, Villavizar was deployed overseas to Qatar as a Base Police Officer where she conducted personal and vehicle searches. She returned back to the States on June 2, 2013 and exactly one year later on June 2, 2014 was her first day in the Police Academy as a student Police Officer. Today, Officer Villavizar has the privilege to be working as a Patrol Officer in the Lawrence Police Department.

TAX COLLECTOR

The 4th Quarter Tax Bills have been sent out on April 1, 2015. Payments are due on May 1, 2015. This will be the final bill for the Fiscal Year of 2015.

CITY ATTORNEY

Mayor Dan Rivera and the Lawrence Licensing Board announce the newly implemented rules regulating alcoholic beverage license holders.

The regulations, a combined effort of the Lawrence Licensing Board, Lawrence Police Department, Lawrence Department of Inspectional Services, Mayor's Office and the Office of the City Attorney, promote both the responsible sale of alcohol and measures to control crowds and safeguard the public. Among many important new requirements, certain events will now require police and fire details at the license-holder's expense, building code compliance will be regularly reviewed, safe occupancy levels will be monitored and maintained, professional, trained crowd control will be used, videotaping will occur, videotapes will be stored and retained, and the use of metal detectors and security measures is increased. The regulations can be viewed, in full, on the city website, or can be obtained from the Lawrence Licensing Board.

PERSONNEL EMPLOYEE OF THE MONTH – MARCH

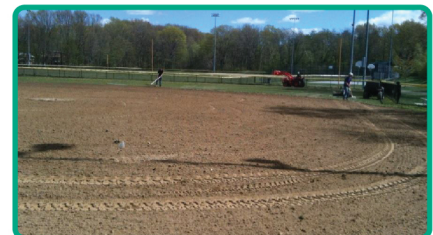


RICHARD REYES SENIOR ACCOUNT CLERK – ELECTIONS DIVISION

Richard Reyes, lifelong resident of Lawrence, has worked for Municipal Government for 14 years. Richard has been working for the City of Lawrence in the Election Division for 10 years as a Senior Account Clerk. His responsibilities include customer service, voter registration, census, data entry, as well as assisting in the election process on election days.

The City of Lawrence recognizes Richard's hard work and commitment to the department making him the March 2015 Employee of the Month. Congratulations Richard!

RECREATION



RENOVATIONS FOR PLAYING FIELDS

The City of Lawrence has always been the hub of numerous recreational sporting events. With over 24 baseball, softball and soccer fields scattered throughout approximately seven square miles of the City and the 175 teams utilizing each field in the spring, summer and fall, it is no wonder our fields are in desperate need of repair. Mayor Rivera and City Officials recognize the importance of recreation and its benefit to our residents. Reconstruction is expected to start in April of 2015 and be completed by the fall of 2015. We are proud of all of our athletes, big and small and wish them all the best of luck this sporting season!

COMMUNITY NEWS & EVENTS

MAYOR RIVERA WELCOMES DELTA SOTO, DOMINICAN ACTRESS AND ACTIVIST TO LAWRENCE



For over four decades, Delta Soto has had an extensive career in film and radio and has received numerous awards for her work as an actress and producer of theatre. Her voice has been heard in hundreds of commercials and several documentaries for cinema and television. As an actress, she gave life to many characters in commercials. Most importantly, she has been an influential teacher and political activist expressing the passions of Democracy within her country. Delta Soto was the Honoree of the V Theatre Festival hosted in Lawrence.

Congratulations to Father Joel Almonó, Juan Carlos Mañón and the organizing committee for a job well done!

THE WHITE HOUSE DOMINICAN-AMERICANS POLICY BRIEFING



Mayor Dan Rivera, along with State delegation members, City Council members and local leaders attended the Dominican-American policy briefing at the White House. Senior Administration Officials discussed President Obama's policies on immigration reform, workforce development, early childhood education, international affairs and other issues. The briefing also served as an opportunity to highlight the contributions of the Dominican-American community to the United States.

CITY OF LAWRENCE, CASA DOMINICANA AND THE DOMINICAN CONSULATE OF BOSTON CELEBRATE DOMINICAN REPUBLIC INDEPENDENCE



L-R – Nazario Esquea, Casa Dominicana, MA State Rep Frank Moran, NH former State Rep, Carlos Gonzalez, Mayor Rivera, Ana Medina, Casa Dominicana and Vice Consul Domingo Mejia



Dominican Crafts Exhibit

On Friday February 27th, many gathered for the annual Dominican Flag Raising ceremony at the Campagnone Park in honor of the 171th Anniversary of the Proclamation of the Dominican Republic Independence. Mayor Rivera gave an encouraging speech on the significance and contributions of the Dominican-American community to the City of Lawrence, especially Casa Dominicana. Dr. Noemi Custodia-Lora, Executive Director of Northern Essex Community College Lawrence Campus and Community Relations, was honored by Mayor Rivera and State Representative Frank Moran for her achievements and contributions to the community. Also in attendance were various members of Casa Dominicana; Lawrence City Councilors; former State Representative of New Hampshire, Carlos Gonzalez; Vice Consul, Domingo Mejia and Carmen Milagros Almonte, Consul General in Boston of the Dominican Republic.

COMMUNITY NEWS & EVENTS

ART CRAWL



The Man Project at Essex Art Center



Art by local Artist, Thea Shapiro



Art by Artist, Susan McCraine



Residents check out local Artist, Kate Delaney's booth

The creative community at Union Crossing Work Spaces, OH Studio, Studio 56, Qniversity and Essex Arts Center organized an **Art Crawl & Open Studios Tour Weekend** from March 13-15th. The Art Crawl featured local art, live performances, music and delicious foods. The Art Crawl highlighted a variety of creative activities that Island Street has to offer. The event drew in hundreds of people of all ages, many local residents and visitors from all over the Merrimack Valley. The City of Lawrence thanks all of the individuals and organizations that took part in coordinating such a festive weekend. Special thanks: *Union Crossing Creative Work Spaces, Essex Art Center, Studio 56, OH Studios, Acting Out Theater Company and the Bell Tower Café.*

WEATHERBEE'S SUESSICAL THE MUSICAL



Students of the Weatherbee School put on a fantastic rendition of *Suessical the Musical* at the school. The 33 member cast performed ten shows for the public over a three day period, March 11th, 12th, 13th. The talented students worked for over five months on the production and performed for over 2,000 people over the course of their run. The show marks an important stride in Lawrence Public Schools initiative to encourage more student participation in the arts. Another Lawrence Public School show coming up in the summer is the Guilmette School's performance of *Willy Wonka* in June.

WOMAN OF THE YEAR VILMA LORA



Please join Mayor Dan Rivera in congratulating Vilma Lora for the well-deserved honor of being named Delamano's *International Woman of the Year 2015*. We are so proud of Vilma for all the work she does as Director of Social Justice Initiatives for the Greater Lawrence YWCA, as well as coordinating the City of Lawrence *Mayor's Health Task Force* and the many other ways she works to strengthen our community

LOCAL BOXERS HEAD TO LAS VEGAS FOR NATIONAL GOLDEN GLOVES TOURNAMENT



Recognized by the City of Lawrence for their hard work.
L-R – Jose 'Bugsy' Martinez, Xavier Vega, Mayor Rivera and Jesus Flores.
(Xavier & Jesus holding their Championship belts)

Many thanks to the unconditional support of the Canal Street Boxing Gym team, Jose 'Bugsy' Martinez, Daisy Martinez and David Ortiz, Trainer. On February 26, 2015 Jesus Flores, 21 and Xavier Vega, 20, both competed in the New England Golden Gloves tournament in the open class division and both won. Xavier won the 152 pound open class division championship and Jesus won the heavyweight open class division and earned the 'Outstanding Fighter' Luis Ayala Memorial Award and the Rocky Marciano Memorial Award. They now advance to the Las Vegas Nationals Golden Gloves tournament happening May 10th. The City of Lawrence is proud of these two young men and will be rooting for Jesus & Xavier!

CITY OF LAWRENCE CELEBRATES IRISH HERITAGE MONTH

FLAG RAISING



On Monday March 2nd, many gathered for the annual Irish Flag Raising ceremony at the Commons to honor and kick off Irish Heritage Month. It was the second day of the National month long celebration of the achievements of Irish descendants and immigrants in Lawrence. Those in attendance of the Flag Raising included Mayor Rivera and some of his staff, President of the LAOH Susan Fink, President of Division 8 AOH Bill Sullivan, and Vice President of Massachusetts LAOH Anne Marie Doherty. Mayor Rivera gave a heartwarming speech on the significance of Lawrence being a city built by immigrants.

LAWRENCE NATIVE, FRANCISCO URENA, HONORED AT ANNUAL HIBERNIAN LUNCHEON



Francisco Urena with his award & Governor Charlie Baker
Photo courtesy of The Eagle Tribune

On March 13th, Governor Baker, Mayor Rivera, and various City Councilor members gathered for an Irish style lunch at the Reliefs In where Francisco Urena was honored with the Fenton Citizenship Award. The award was given by the Division 8's Ancient Order of Hibernians and given to Urena as recognition of his significant leadership, impact on Lawrence, and his various ventures in Veteran Affairs. Urena was born in the Dominican Republic but grew up in Lawrence and a year after serving in the Marine Corps and earning a Purple Heart, he was appointed Director of Veteran's Services here in the city. This year, he was appointed Massachusetts Secretary of Veteran Affairs by Governor Charlie Baker.

IRISH MAN AND WOMAN OF THE YEAR

Tom Canney and Marie Farell were the recipients of this year's Irish Man and Woman of the year. The two were honored at the 144th Annual Saint Patrick's Day Banquet at the Relief's In event venue on March 7th. The Man of the Year award was first given in 1964 and is voted on by the previous recipient. It is given to the man who has showed significant contribution to his community and the AOH. This years' recipient, Tom Canney, was born in Lawrence and attended Lawrence High School. The Woman of the Year award was first given in 1984. It is voted on by the women of the AOH and given to a member of good standing, who exemplifies the Order's motto of "Friendship, Unity, and Christian Charity". This year's winner, Marie Farrell was also born in Lawrence and works in the banking industry. The two were presented with proclamations by Mayor Rivera for their significant achievements as members of the Ancient Order of Hibernians.

ST. PATRICK'S DAY PARADE!



The Duggan's enjoy the parade fun outside of the Claddagh Pub



Some happy faces of the Frost Elementary School students marching down Amesbury St.

Many residents, visitors and participants braved the snowy weather for the Saint Patrick's Day Parade in Lawrence on Saturday, March 28th. Families and friends from all over the state, and extending all over into New Hampshire, came out to celebrate a belated Saint Patrick's Day. Those marching included Mayor Daniel Rivera, the Lawrence Police & Fire Departments, St. Alfio's Home, the Ancient Order of Hibernians, multiple groups from Lawrence Public Schools and many more! Some highlights included the Auburn Fire Department's giant blow-up Fireman dancing down the Lawrence streets and the Greater Lawrence Technical School's live singing performances.

LOCAL BUSINESS



Have you visited well known restaurants like Legal Seafood, Longhorn Steakhouse, or Red Lobster lately? Well if you have, you likely had delicious bread rolls made right here in Lawrence at MultiGrains Bakery. Located on Water St, Company President Joe Faro and his leadership team manage an almost 200 employee business. Their commitment to quality has allowed them to grow their capacity and output over the years. MultiGrains is particularly known for their artisan breads that are skillfully crafted to the highest level of quality.

Aside from restaurants, you can also find their products in popular grocery stores like Hannaford, Shaws, Star Market, and Stop & Shop. This of course means that next time you're at the supermarket, you'll have to pick up one of the many bread products of MultiGrains Bakery.

EFORALL HELPS ENTREPRENEURS GET TO THE NEXT LEVEL



Mayor Rivera recognizes Sandra Katz DeLeon from Center for Bilingual Services at the Accelerator Awards



Latino Entrepreneurs at the Negocios Exitosos Conference

Entrepreneurship for All (EforAll) helps individuals all over the region to launch their own business or non-profit organization. In the past few months, EforAll has had some great events for entrepreneurs. On March 5th, EforAll held its Accelerator Awards to celebrate the graduation of its 2015 EforAll Winter Accelerator Class. The event at the Everett Mills in Lawrence featured a keynote address from Mayor Dan Rivera and the awarding of the program's \$15,000 prize pool.

On March 28th, EforAll conducted Negocios Exitosos, a workshop that trained individuals on how to start a business. Conducted completely in Spanish, this workshop at Lawrence CommunityWorks featured top experts including Benny Espallat (Founder, Berkeley Shoe).

Would you like to start up your own business or non-profit? Take part in EforAll's free upcoming opportunities:

- **Concurso Pitch Contest:** an opportunity for Spanish-speaking entrepreneurs to pitch their idea for thousands of dollars in cash prizes & feedback from industry experts. For more info: EforAll.org/Concurso
- **Summer Accelerator:** a 12-week part-time program that helps entrepreneurs launch their businesses or non-profits through workshops, personal mentors, and \$30K in cash prizes. For more info: EforAll.org/Accelerator

NEW BUSINESS

DECAROLIS BROTHERS CYCLISTS



Abel Vargas, Director of Business & Economic Development with Owner & Cyclist, Luca De Luca at the Decarolis Brothers Cyclists Shop

Decarolis Brothers Cyclists are the newest members to the Essex Street family. This new business is owned and operated by two brothers who traveled from Italy to start this new venture right here in Lawrence. Luca and Stefano De Luca sell and make their own brand of high quality carbon fiber bicycles. Both of the brothers were competitive cyclists in their native Italy and are bringing their experience as cyclists and expertise in the assembling of bicycles to our very own downtown on 489 Essex Street. Be sure to visit and welcome them to Lawrence!

MAKE LAWRENCE GREENER & CLEANER!



With spring around the corner, it's the perfect time to take advantage of the warm weather and join the #cleanLawrence initiative. Snap a picture of you and some friends or family cleaning up your neighborhood, then #cleanLawrence on any social media site. Show off how you are Making Lawrence Better!



spring cleanup

#cleanLawrence

Yard Waste Pick up Schedule

April:

Monday 20 through Friday 24

May:

Monday 04 through Friday 08

Monday 11 through Friday 15

Monday 18 through Friday 22

SWEEPING SCHEDULE

MONDAY - South Lawrence West

TUESDAY - South Lawrence East

WEDNESDAY - Prospect Hill

THURSDAY - Arlington District

FRIDAY - Tower Hill



STREET SWEEPING IN EFFECT

April 1st 2015 through December 15th, 2015

NOTICE TO MOTORISTS

Ord. 10.36.190. Alternate Parking on Certain Streets between 12:01 am and 6:00 am, Monday through Friday.

On the following streets, between the hours of 12:01 am and 6:00am, Monday through Friday, vehicles shall, unless otherwise prohibited by law, be parked on one side of the street only, so that on the even-numbered dates of the calendar, vehicles shall be parked on the even numbered sides of the street and on the odd-numbered dates of the calendar, vehicles shall be parked on the odd-numbered sides of the streets

Ames Street, from Haverhill Street to	Lowell Street, from Ames Street
Water Street	to Lawrence Street
Andover Street, from Andover Town Line	Market Street, from Loring Street
to South Union Street	to Parker Street
Andover Street, from Phillips Street to	Merrimack Street, from South
Shawsheen Road	Broadway to the Rt. 495 overpass
Arlington Street, from Broadway to	Methuen Street, from Broadway to
the Methuen Line	Amesbury Street
Broadway, from the Methuen Line to	Methuen Street, from Lawrence Street
Canal Street	to Union Street
Canal Street, from Prospect Street	Parker Street, from Andover Street
to Union Street	to Merrimack Street
East Haverhill Street, from Steiner	Prospect Street, from the Methuen
to Avon Street	Line to Canal Street
Eastside Street, entire length	Salem Street, from Emmett Street to
Essex Street, from Ames Street to	South Union Street
Union Street	South Broadway, from Granville to
Ferry Street, from Marston to East	Merrimack Street
Haverhill Street	South Union Street, from the White
General Street, from Prospect Street	Pups Bridge to Merrimack Street
to Union Street	Tremont Street, from Hampshire
Hampshire Street, from Lawrence	Street to West Street
Street to Canal Street	Union Street, from the Duck Bridge
Haverhill Street, from the Methuen	to Brook Street
Line to Fulton Street	Water Street, from Ames Street
Jackson Street, from Berkeley Street	to Broadway
to Canal Street	Winthrop Avenue, from Chickering
Lawrence Street, from the Methuen Line	Street to Parker Street
to Canal Street	

Vehicles parked in violation of this section shall be subject to being towed in accordance with the provisions of section 10.32.140, as well as subject to punishment by fine.