



CITY OF LAWRENCE
MASSACHUSETTS

The Common NEWS



www.cityoflawrence.com

EDITION 7
MAY / JUNE 2015

MESSAGE FROM MAYOR RIVERA

Residents and friends of
the City of Lawrence,

As another school year comes to a close, I want to take moment to congratulate all of our graduates. Whether you have completed grade school, high school or college, the rest of your journey begins now. I wish you all the best as you continue on your path to success. May you always know where you are going, but most importantly, where you come from. Go out into the world and represent our city, and when you are done with that, come back and tell us about it. I look forward to hearing from all of you. Thank you for Making Lawrence Better!

SENATOR WARREN VISITS LAWRENCE



US Senator Elizabeth Warren visited the El Hefni Center at Northern Essex Community College to discuss college affordability. Surrounded by NECC students and alumni, as well as Mayor Rivera and our State Delegation, Senator Warren shared her story on education and touched upon the fact that college affordability is a constant concern. NECC students were able to share some of their stories and ask questions on what plans are underway to make college financing more attainable to students. Senator Warren wrapped up her visit with a tour of the El Hefni Center.

ARTS & CULTURE IN THE COMMUNITY



Dozens of arts and cultural organizations in the city joined for a summit in April. The aim was to form a collective that would support all of the arts and cultural initiatives in the community, enhancing what already exists and increasing collaborations between various organizations.

ZIP TRIP FOX 25 VISITS LAWRENCE



Lawrence community members gathered to share some of the great happenings in the city as a feature on Fox 25's Zip Trip.



A special visit to Lawrence by **Poet and Essayist Martin Espada**, followed by the annual **Jazz Festival** to take place in the Lawrence Heritage Park on Saturday, August 22nd.



For submissions, please contact
Jessica at jvalentin@cityoflawrence.com or
Wendy at wluzon@cityoflawrence.com.

DEPARTMENT UPDATES

FIRE DEPARTMENT



Firefighter Swearing In Ceremony at the Lawrence Firefighters Reliefs Inn. Congrats to firefighters Gary Mannion Jr., Daniel Ramirez, Dana Francis and Kevin McCarthy.

RECREATION DEPARTMENT



Materials arrived on June 8th at the South Lawrence East baseball field as part of the 24 fields in the city to be renovated, providing recreational space for all ages.

ECONOMIC DEVELOPMENT



Gemline®
On Trend | On Time | On Budget™



In this edition of "Made in Lawrence" we celebrate and congratulate the success of Gemline. Led by President Jonathan Isaacson, Gemline has continued to grow since its founding in 1958. In 1997, Gemline moved its headquarters to the City of Lawrence and later expanded its operation in 2001. Located in the Lawrence Industrial Park, Gemline produces promotional products for their worldwide customer base, offering a full in-house design team. Products line includes padfolios, portfolios, gifts, writing instruments, backpacks, sport & travel bags, totes, and coolers. Their customer base include high-quality brands such as, Brookstone, Igloo, Isaac Mizrahi, Lynktec, Moleskine, Thermos and Zebra.

Congratulations Gemline for your continued success!

PERSONNEL

Employee of the
Month- Frank O'Connor, Jr.



Born and raised in Lawrence, Frank attended the Lawrence Public Schools and graduated LHS in 1985. He went on to get a B.A. from St. Bonaventure University and a Master's Degree from UMass Lowell. Prior to working for the City of Lawrence since July 2005, he attended the Peace Corps Language Academy in Costa Rica and is fluent in Spanish. As a lifelong member of the St. Patrick's Church in Lawrence, he coached the youth basketball program and later coached Lawrence Girls' Softball at the Mt. Vernon Park and Middle Essex Girls' Softball League. Since 2008, he has taught chess in the Lawrence Public Schools, most recently with the Club Scout Pack at the Henry K. Oliver Partnership School. He enjoys outdoor activities like sailing and kayaking, triathlons, and watching his daughter's sports teams at Central Catholic High School.

COMMUNITY DEVELOPMENT

For more information on neighborhood associations, contact Wendy Luzon Neighborhood Planner, wluzon@cityoflawrence.com at 978-620-3525

IN THE COMMUNITY

NEW BUSINESS



LAWRENCE Food Truck PARK

Mayor Dan Rivera

GRAND OPENING!

June 25th, 2015 at 5pm
Open Weekly
Wednesday - Friday, 11am - 7pm
Located at 372 Essex St.
Available for events, networking and programs!

Map showing locations: The Buckley Transportation Center, Common Park, 11th St, 12th St, 13th St, 14th St, 15th St, 16th St, 17th St, 18th St, 19th St, 20th St, 21st St, 22nd St, 23rd St, 24th St, 25th St, 26th St, 27th St, 28th St, 29th St, 30th St, 31st St, 32nd St, 33rd St, 34th St, 35th St, 36th St, 37th St, 38th St, 39th St, 40th St, 41st St, 42nd St, 43rd St, 44th St, 45th St, 46th St, 47th St, 48th St, 49th St, 50th St, 51st St, 52nd St, 53rd St, 54th St, 55th St, 56th St, 57th St, 58th St, 59th St, 60th St, 61st St, 62nd St, 63rd St, 64th St, 65th St, 66th St, 67th St, 68th St, 69th St, 70th St, 71st St, 72nd St, 73rd St, 74th St, 75th St, 76th St, 77th St, 78th St, 79th St, 80th St, 81st St, 82nd St, 83rd St, 84th St, 85th St, 86th St, 87th St, 88th St, 89th St, 90th St, 91st St, 92nd St, 93rd St, 94th St, 95th St, 96th St, 97th St, 98th St, 99th St, 100th St.

PASTELITOS **PIZZA**

★ **EVERY WEDNESDAY-FRIDAY** ★
11:00AM-7:00PM

LAWRENCE HIGH SCHOOL THEATRE COMPANY



Photo courtesy of Lawrence Public Schools website.

Congratulations to Lawrence High School's Theatre Company for the production of "Peter Pan" this spring. Next up is a trip to Scotland as the cast of the "25th Annual Putnam Spelling Bee" perform in the world's largest theatre festival in Edinburgh, "The Fringe."

SEMANA HISPANA



Many cultures were celebrated during the 37th Annual Semana Hispana week of festivities. The week ended with the traditional Semana Hispana parade and live performances at the Campagne Common.

LAWRENCE OBSERVED MEMORIAL DAY AT BELLEVUE CEMETERY



Jamie Melendez of Veterans Services organized a volley by members of the Massachusetts Volunteer Militia for the fallen heroes. The event honored two Gold Star parents and activists Carlos and Melida Arrendondo with a stunning painting of a monument at Fort Sam Houston that serves to honor the combat medic. It was presented to the Arrendondo's as an appreciation for capturing the spirit of healing wounded warriors within their work. Present at the Bellevue Cemetery were Mayor Rivera, State Representative Marcos Devers, City Council members Eileen O'Connor, Modesto Maldonado, Marc Laplante, and Roger Twomey. Members of the Lawrence High School JROTC, Lawrence Fire and Police Departments were also in attendance.

MAKE LAWRENCE GREENER & CLEANER



Hundreds gathered at Pemberton Park then took to the streets to celebrate Earth Day and clean the city. Comcast Cares partnered up with Groundwork Lawrence and the City to organize a widespread cleanup of our streets. People were organized in groups and assigned different parks and streets to clean with tools provided by the organizers. The event serves as one of the many ways residents are uniting to Make Lawrence Better. Those in attendance included Mayor Rivera, Representative Devers, City Councilors Modesto Maldonado, Estela Reyes, Marc Laplante, and various department heads for the city.

**Show us how you are contributing to making
Lawrence greener and cleaner
by using the hashtag #CleanLawrence on social media**

Let's SALSA! Supporting Active Life Styles for All



The 2nd annual SALSA/Kite Festival brought community members together for a day of learning about healthy lifestyles and activities for the whole family.

Get your LAWRENCE RECYCLES sticker!



Recycling Stickers are free for the residents of Lawrence and can be picked up at the Recycling Office or the Department of Public Works at City Hall, on the second floor, room 201. These should be placed on any large barrel/bin used to hold plastics, cans, glass, tin, aluminum, paper, newspaper, boxes and mixed paper.

Yard Waste Schedule for June & July

June: Monday 22 through Friday 26

July: Monday 06 through Friday 10

Monday 20 through Friday 24

August: Monday 10 through Friday 14

Monday 24 through Friday 28

CAN I RECYCLE?

YES!

Paper: Sheets, phone books, books.

Carton: Cereal boxes, shoe boxes, juice cartons, milk cartons.

Plastic: Juice bottles, milk bottles, soda bottles, water bottles, butter containers, yogurt containers, detergent containers, bleach bottles, shampoo & conditioner bottles.

Aluminium:

Glass: Milk bottles, juice bottles, soda bottles and any other glass bottle.



CAN I RECYCLE?

NO!

Carton: Pizza boxes

Plastics: Plastic bags, clothes, baskets, chairs, toys

Glass: Light bulbs, windows, broken glass

Miscellaneous: Batteries, styrofoam food containers, disposable plates, cups, utensils. Paint cans, aerosol can sprays.





SAVE THE DATE

NATIONAL NIGHT OUT 8/3 AND 8/4



National Night Out is an annual nation-wide event focusing on crime and drug prevention. The two day initiative includes neighborhood events in the community filled with activities for the family and information on various resources.

LAWRENCE CICLOVÍA



Lawrence Ciclovias will be coming back this summer to downtown Lawrence on two Sundays in August. Parts of Essex and Common Streets will be closed to traffic and opened for biking, walking, jogging roller-skating, inline skating and skateboarding. There will also be music, Zumba, soccer, water games, and more.

★ SUNDAYS, AUGUST 2ND AND 23RD ★

LIGHT UP LAWRENCE
CELEBRATE AMERICA

FRIDAY
JULY 3rd
2:00-10:00pm
SUNDAY JULY 5th RAINDATE
FREE ADMISSION

FAMILY FUN DAY
+ FIREWORKS
KEEP THE TRADITION ALIVE
WEAR RED, WHITE, & BLUE

Lawrence Rotary Club
of Massachusetts

ACTIVITIES

- Kids Activities Plus 2 Bounce Houses
2:00-6:00pm
- Photo Booth
2:00-10:00pm
- Bingo Session/Domino Tournament
4:00 - 6:00pm
- Antique and Classic Auto Show
3:00-7:00pm
- Patriotic Costume Contest
Check-in 3:00pm/Judging 4:00pm
- Power 800 Broadcasting live
4:00-8:00pm
- Battle of The DJ's
4:30pm
- Dance & Theater Performance
5:30-8:00pm
- Booths, Crafts, Community Information
2:00-8:00pm
- Food Vendors
2:00-10:00pm
- FIREWORKS 9:30PM**

VETERANS MEMORIAL STADIUM
OSGOOD ST, SOUTH LAWRENCE

FRIDAY, JULY 3RD, 2015
2:00 - 10:00PM