



# CITY OF LAWRENCE MASSACHUSETTS

# The Common NEWS



[www.cityoflawrence.com](http://www.cityoflawrence.com)

EDITION 13  
MAY / JUNE 2016

## MESSAGE FROM THE MAYOR

Residents and friends of the City of Lawrence, as another school year comes to a close, I want to take a moment to congratulate all of our graduates. Whether you have completed grade school, high school or college, the rest of your journey begins now. I wish you all the best as you continue on your path to success. May you always know where you are going, but most importantly, where you come from. Go out into the world and represent our city, and when you are done with that, come back and tell us about it. I look forward to hearing from all of you. Thank you for Making Lawrence Better!

## LAWRENCE SENIOR DAY



# 2016



The Campagnone Common was filled with seniors for a day of music, picnics, dance, spa treatment, and selfies with the Mayor. Hundreds came out to enjoy the beautiful day and to celebrate the seniors in the community of Lawrence. Thank you to the Senior Center and local organizations and individuals who supported and sponsored this event.

### SAVE THE DATE

Mayor Daniel Rivera  
&  
The Mayor's Health Task Force  
INVITES THE COMMUNITY TO THE

## LAWRENCE CICLOVIA

**SUNDAYS**  
**August 7 & 21**  
**2016**  
1 - 5 PM  
Downtown Lawrence

Parts of Essex and Common Streets will be closed to traffic for biking, walking, skating, Zumba and other forms of physical activities. Pedestrian and bike safety and active streets information to be offered.

Support our local businesses by shopping along Essex Street!

**ACTIVE LIVING FOR THE ENTIRE FAMILY!**

For inquiries, contact Jessica at  
[jvalentin@cityoflawrence.com](mailto:jvalentin@cityoflawrence.com)





## Planning and Development

Mayor Daniel Rivera, with Representatives from the Environmental Protection Agency, at the newly acquired Tombarello Site, a 14 acre property that has been blighted for decades. A Phase 2 Brownfield Assessment is in development.



## Veterans Services

This year's keynote speaker for Memorial Day was Sgt. First Class Daniel X. Santiago, a noncommissioned officer in charge of the Massachusetts Army National Guard military funeral honors team. SFC Santiago is also a graduate of Lawrence High School.



## Police Department

Lawrence Police Officer Dean Murphy and Sergeant Shawn Quaglietta were recognized by Mayor Daniel Rivera and Police Chief James Fitzpatrick as Officer of the Month for May and June respectively as a result of their exemplary job performance in their duties to the City of Lawrence. "I am proud of the work that Officer Murphy and Sergeant Quaglietta do for our Police Department," said Mayor Daniel Rivera. "These officers set an example of the hard work our officers do on a daily basis to keep our community safe, and I am thankful to have their professionalism and expertise on our force." Officer Murphy was awarded Officer of the Month for May as a result of his leadership and dedication to fundraising for the Lawrence Boys and Girls Club while he prepared to run this year's Boston Marathon. He ran the Boston Marathon for the 13th time this year. Through his fundraising, Officer Murphy was able to raise \$25,000 for the Boys and Girls Club of Lawrence. Sergeant Shawn Quaglietta was awarded Officer of the Month for June as a result of a foot chase that led to the apprehension and arrest of a suspect who was in possession of a stolen firearm and posed a threat to the public. "The professionalism that Officer Murphy and Sergeant Quaglietta displayed is an example of the caliber of policing the community can expect from the Lawrence Police Department," said Chief James Fitzpatrick.

## Fire Department



The Fire Department celebrated the following promotions: Deputy Kevin Loughlin, Captain Wayne LeDuc and Lieutenant Mike Maglio. Congrats and thank you for your service to our community!





## Employee of the Month of May Linda Hassam

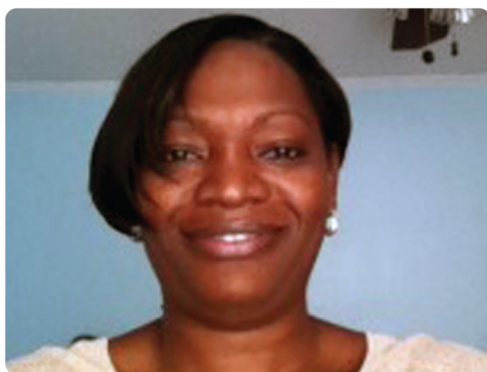
Linda Hassam has been working for the City of Lawrence for twenty nine years. She began working as a senior clerk in the City Clerk's office for the first three years and then moved to the Assessor's office. Linda enjoys the challenges she comes across at the Assessor's office and is delighted by having the opportunity to work with the elderly residents of the city. Linda Hassam is married with three adult children.

## Comptroller's Office

A warm welcome to Ramona Ceballos, CPA, the city's new Comptroller! Ramona is a graduate of Lawrence High School, received her bachelor's degree from Merrimack College, an MBA from Suffolk University and is a Certified Public Accountant.

## Arts Lawrence

Mission: To strengthen and enhance the city's arts and culture initiatives for the benefit of the Lawrence community. Check out our new website: [www.artslawrence.org](http://www.artslawrence.org), Like us on Facebook (Arts Lawrence) and/or Join the committee! Meetings are held every third Tuesday of the month in the Mayor's Conference Room on the 3rd Floor of City Hall. Email [info@artslawrence.org](mailto:info@artslawrence.org) for more information.



## Employee of the Month of June Elecia Miller

Elecia moved to the city of Lawrence in November 2004. She volunteered at Lawrence General Hospital until May 2005 when she joined the city's Inspectional Services Department as a temporary clerk. In 2008, she joined the Director of the Lawrence Tobacco Cessation Program, doing outreach and education in businesses where tobacco products were sold. Shortly after, Elecia began working as a Community Health Worker-Data Collector, for the MassCONNECT 4Kids-Breathe Free For Kids project. By the Spring of 2009, Elecia became a full time employee of the Mayor's Health Task Force (MHTF), taking on the day to day operations of the coalition. She worked closely with Vilma Lora, the coalition's coordinator, and the other members of the Task Force to carry on the role of public health education and raising awareness in the city and beyond. Today, Elecia remains with the MHTF as its Project Officer, overseeing the health initiatives funded by Lawrence General Hospital, under the MA Department of Public Health's Determination of Need (DoN) process. Elecia believes that a community is only as strong as the people within its walls, and that in leadership, one should always strive to bring others along, improving the stock of the community. Elecia holds a Bachelor of Arts degree in Linguistics, from the University of the West Indies, as well as a Certificate in Medical Assisting from Northern Essex Community College where she graduated Cum Laude in 2007. Elecia plans to return to school to pursue graduate studies in Public Health with a concentration on Population and/or Urban Health.

## Lawrence Recreation Department

Lawrence Recreation Department

### Fun in the Sun 2016

July 5<sup>th</sup> - August 10<sup>th</sup>

**Summer Vacation Activities for Children ages 6-14**

**Site Locations**

Campagne Common on Haverhill Street  
Riverfront Park on Everett Street

All locations are staffed Monday through Friday from 9:30 A.M. to 2:30 P.M.

Mayor Daniel Rivera  
Recreation Coordinator: Nelson Ortiz  
Summer Program Supervisor: Ana Medina

Phone (978) 620-3252  
Fax (978) 722-9310  
Cancellation Line (978) 620-3253

**Registration**  
No pre-registration necessary.

Registrations will take place on July 5<sup>th</sup> at each location.

**Daily activities include...**  
wiffleball, basketball, kickball, jump rope, board games, arts & crafts and much more.

**Boating**  
Monday and Wednesday  
12:30P.M. - 2:00P.M.  
Greater Lawrence Community Boathouse  
(Summer program participants with signed consent slips only)

**Live Shows and Movies**  
Thursday's 1:00P.M. - 2:00P.M. at the Wetherbee School.

**Friday Field Trips**  
Program participants enjoy a field trip outside the city each and every week.

**Lunches...**  
are provided at 11:30 A.M. each day in cooperation with the Lawrence Public School's Summer Meals Program.

**Kid's Fest 2016**  
A fun filled day for our program participants including relay races, music, food, and other activities!  
August 10, 2016  
Greater Lawrence Community Boathouse

**Collaborating/Contributing Agencies**  
Lawrence Public School's Summer Meals Program  
Lawrence Community Boating Program  
UMASS Extension Nutrition Education Program  
Girl Scouts of Eastern Massachusetts  
Groundwork Lawrence





## Semana Hispana 2016

This year's Semana Hispana week marked its 38th year celebrating culture in the community of Lawrence. This festival has become one of the most attended in New England bringing together more than 30,000 people from different countries and cultures with the purpose of sharing dance, food, history, music and art. Traditionally, various cultural associations each host a night the week leading up to the three day festival at the Campagnone Common and Parade.



## Lawrence Partnership

Three more Lawrence businesses will be growing their operations and adding a total of 51 new jobs with support from the Lawrence Venture Loan Fund and a new collaboration with Boston Impact Initiative, a Boston-based impact investor. The loans, totaling \$330,000, will support 99Degrees Custom, an innovative lean apparel manufacturer, Universal Auto Center, a full service locally owned auto repair center, and Valley Transportation, a regional medical transportation company. For more information on the loan fund, including opportunities to apply, visit <http://lawrencepartnership.org>.



## Bread and Roses Festival Logo Reveal

This year's logo was designed by Mrs. Allison Sharpe, a graphic designer originally from Lawrence. She chose a woman as the focus to represent all women involved in the labor movement and surrounded her with wheat spikes and roses, a metaphor for fair wages and dignity that has become the mark of the historic "Bread and Roses Strike" of 1912. For vendor applications and volunteer information, contact [info@breadandrosesheritage.org](mailto:info@breadandrosesheritage.org).



## #WeAreOrlando

For the first time in the city's history, a freedom flag was raised over City Hall. A couple hundred community members and leaders came out to honor the lives of those lost as well as to stand in solidarity with the LGBTQ community following the events at the Pulse nightclub in Orlando.



## Mayor's Health Task Force/CHNA11

Lawrence Youth council continues the conversation on education with a Short Film Premier and Panel Discussion - What Is Education?

Using the adage, "Let's Teach You, How To Teach Us...", the LYC extended the community conversation on Education, a trending topic in the US and around the world, as more people become involved in the Education of their children. To date the youth gathered over 600 surveys from public and private middle school students in the community regarding their views on Education. The youth used this forum to highlight what they saw as pitfalls in the Education system and followed up with a discussion, to take a look at how things can be improved in the future. Students expressed a great need to incorporate experiential learning opportunities to compliment the current syllabus and increase their knowledge base for future career decisions.

The panel consisted of past and present students of the Lawrence Public School system, some of whom went on to serve in the capacities of teacher and School Committee member. It was a well-supported event.



## City Representatives visit the Capitol

Vilma Lora, YWCA's Director of Social Justice Initiatives and Mayor's Health Task Force's Coordinator, and Martha Velez, Executive Director, Lawrence Council on Aging, were invited by the RWJF to Washington, DC, in May. The purpose of the visit was to attend their CONNECT training, created to help build and enhance relationships with members of congress and other policy-makers. While in DC, the pair met with staffers from Senators Ed Markey and Elizabeth Warren's offices. They also met with staff from Congresswoman Niki Tsongas' office. Vilma and Martha shared information regarding work happening in Lawrence, to improve community health, as the city continues to build a Culture of Health. They spoke specifically about the work that the MHTF Lawrence Youth Council (LYC) and other youth organizations are doing to promote youth leadership in the city, to prepare the future leaders.

The Federal delegation members were invited to visit Lawrence in September, for a chance to meet with the LYC and other youth from the community, to learn from them how these leadership opportunities have changed their lives, and for them to share concerns they may have on issues impacting youth development and career opportunities locally.

## Yard Waste Schedule

**JULY:**  
MONDAY  
4TH – FRIDAY 8TH  
MONDAY  
18TH – FRIDAY  
22ND

**AUGUST:**  
\*MONDAY – FRIDAY  
ALL MONTH





## Short Film and Jazz Festival August 27, 2016 3:00 pm - 8:00 pm

North Canal District, Lawrence, MA. Jazz presented by Movimiento Pro Cultura 3:00 pm - 8:00 pm

At sundown, join is for the 1st Annual Short Film Festival - featuring short films about or featuring Lawrence, MA.

### CALL FOR SUBMISSIONS: SHORT FILM FESTIVAL "STORIES OF LAWRENCE"


Film & Video can tell a story like no other medium. This festival encourages the creation and sharing of short films/videos that feature a story about or feature Lawrence, MA. All entries will be reviewed by community leaders in partnership with Essex Art Center. Some submissions may not be accepted. Filmmakers of all ages are encouraged to submit work as awards will be given in Youth and Adult categories.

Submission deadline: July 28th, 2016.





# SAVE THE DATE


## Lawrence Public Library

## Lawrence Cultural Council



### On Your Mark, Get Set... READ! - July 2016

Monday	Tuesday	Wednesday	Thursday	Friday
				1
4 <b>LIBRARY CLOSED</b>	5 Greg McAdams 10:00am	6 Mike Bent 10:00am	7 Pumpnickel Puppets 10:00am	8 
11 Ed Popielarczyk 10:00am	12 <b>On Your Mark, Get Set... READ!</b>	13 Pitter Patter Puppets 10:00am	14 	15 Drop in crafts 2-3:00pm
18 Critters 'N' Creatures 10:00am	19 	20 Jackson Gillman 10:00am	21 Terry Farish 10:00am	22 Drop in crafts 10-11:00am
25 Museum of Science 10:00am	26 	27 Drop in crafts 10-11:00am	28 Family Literacy Night 5:30pm	29 Drop in crafts 2-3:00pm



On Your Mark, Get Set...Read is sponsored by the Massachusetts Board of Library Commissioners, the Massachusetts Library System, the Boston Bruins, the Topsfield Fair, the Essex County Community Foundation and the Lawrence Public Library.

### SPECIAL EVENTS

**Tuesday, July 5 @ 10:00am**  
**The Greg and Axel Magic Show**  
The Greg & Axel show is a totally unique entertainment experience that provides magic, comedy, audience participation and one hilarious dog. The audience will fall in love with Axel as he helps Greg the Magician amaze the audience.

**Wednesday, July 6 @ 10:00am**  
**Mike Bent's Let's Get Moving! Magic Show**  
Using hilarious comedy, amazing magic, crazy puppets, games, music, sound effects and riveting storytelling, this show will motivate kids to get fit and stay fit! The show also features a wacky, high-energy and magical game show that helps kids and adults learn how to make fun, healthy lifestyle choices!

**Thursday, July 7 @ 10:00am**  
**Pumpnickel Puppets "The Three Billy Goats Gruff" & "The Lion and the Mouse"**  
Pumpnickel Puppet shows are presented with a cast of colorful puppet characters, audience participation, live voices and sound effects and fast-paced scripts that not only entertain, but stimulate children's imagination and creativity.

**Monday, July 11 @ 10:00am**  
**Ed Popielarczyk: Magic Show**  
Ed is a professional magician, balloon twister, and entertainer. Ed takes a lot of pride in bringing smiles to his friend's faces. Whether he is performing a magic show or making a balloon creation, he is entertaining.

**Wednesday, July 13 @ 10:00am**  
**Pitter Patter Puppets**  
Pitter Patter Puppets and Mary Wilson will entertain and educate with their hands-on variety puppet performance. Don't miss the fun!

**Monday, July 18 @ 10:00am**  
**Critters 'N' Creatures**  
This show features 6 or 7 live animals you might see in NH or MA while you are out walking in the woods.... The animals you will see and learn about may include a bat, a ferret, rabbit, spotted skunk, tortoise, salamander, and a milk snake. Various artifacts will be used throughout the show as well.

**Wednesday, July 20 @ 10:00am**  
**Jackson Gillman: Levity in Motion**  
In this highly visual and energetic romp, everyone will be moving and singing-along throughout the whole show. We'll be hopping, flying, swimming, and moving as many different animals. And dancing as our own creative selves in countless ways...

**Thursday, July 21 @ 10:00am**  
**Terry Farish: Stories Alive!**  
In Stories Alive! author Terry Farish presents her newest book, *Luis Paints the World gr K-5+*. Luis's big brother is deployed with the Army, and in grief he turns to making art on the alleyway wall. "Its beautiful message will warm the hearts of readers and inspire them to make art of their own." ALA-Booklist

**Monday, July 25 @ 10:00am**  
**Museum of Science: Animal Invaders**  
This presentation demonstrates that animals are an integral part of our environment, living among us whether we want them to or not! Learning to "live green" includes learning to coexist with the animals that share our planet, in addition to making our planet a better place for humans to live.



## LAWRENCE CULTURAL COUNCIL

### Informational Session

**WHEN**  
**September 14, 2016**  
**6:00 PM – 8:00 PM**

**WHERE**  
**Lawrence Heritage State Park**  
**1 Jackson Street Lawrence, MA, 3rd floor**

**LEARN HOW TO COMPLETE GRANT APPLICATIONS FOR FY 17**  
**GRANT DEADLINE OCTOBER 17th**

**LAWRENCE CULTURAL COUNCIL**  
**PO BOX 326**  
**LAWRENCE, MA 01840**

**978-620-3950**  
**LAWRENCECULTURALCOUNCIL@GMAIL.COM**



Session opened to individuals, schools and cultural organizations with the purpose of enriching cultural experiences for residents of Lawrence.

